

# ROBINSONS

## PRESS RELEASE

For Immediate Release

### GREEN POTION LIFESTYLE PRODUCTS



Robinsons, launches an exclusive range of lifestyle products for your living space and personal use under the brand name: **Green Potion**. Its distinctive brand logo in green with integrated icons of leaves, flowers and seeds are indicative of the naturalness of the ingredients and purity of the products.

Green Potion lifestyle products include a range of aromatherapy products comprising 100% pure essential oils, multi-purpose spray, diffuser, herbal inhaler, ceramic stones and electric burners.

Be caressed by a fine selection of 10 exquisite **Green Potion Essential Oils (5 ml)**: Grape Fruit, Rose, Lavender, Peppermint, Pine Essential, Refreshing, Rejuvenate, Relaxation, Energy and Balancing. The ingredients are made from 100% pure essential oils from France. Each of the scents bears favorable health benefits for different age groups and is suitable for any state of mind you are in. Be creative in its use and you can gain better mileage for the product, for example use it with burners, for inhalation, bath, sauna and steam or even mixed into your shampoo, conditioner or moisturizer for that added luxury and self-indulgence.

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**Green Potion Multi-purpose Spray** comes in 2 sizes; a convenient carry-all 50 ml plastic bottle or 120ml plastic bottle for your room. You can choose from 10 aromatic scents such as hydrangea, ginger flower, bud & leaves, lily, magnolia, orchid, jasmine & honey suckle and the perennial favourites of rose and lavender. Made also from 100% pure essential oils, Green Potion Multi-Purpose spray can be used as a room spray, linen spray and safe as a body spray too. Freshen your environment whether at home, office or even on a trip overseas and keep your surrounding smelling clean and fragrant. Spray it on your bed linen, blankets, furnishing fabrics and even artificial flowers and potpourri.

**Green Potion Diffuser & Reeds (100ml)** are bottled in a special tear-drop bottle, reminiscent of perfume bottles of old. Each bottle is filled with the highest quality of essential and fragrance oils. The unique attribute of this product is that it does not have any filters or enhancers added to it, which makes it suitable for use on the body if so desired. The scent last for up to 4-5 months.

**Green Potion Herbal Inhaler** packs a 'punch' in a small glass bottle. It is made distinctly from 100% natural herbs and definitely a great companion for anyone who suffers from dizziness, headaches and nausea as a light sniff of it will help alleviate the discomfort.

**Green Potion Electric ceramic burner** and ceramic stones are a safe option to burning aromatherapy oils with water. With just a few drops of Green Potion essential oils on the ceramic stones and it will take a just an instant to smell the aroma of your favourite scent. Afterall you would be doing your part to save the environment by not burning any tealights.

**Green Potion** products are exclusively available at Robinsons, The Gardens.



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#### **About Robinsons**

*The Robinson Group, Singapore manages three retail entities that trade under the following brands – Robinsons, John Little and Marks & Spencer and standalone boutiques Coast, and Fat Face. Robinsons opened its doors in Kuala Lumpur on the 26th September 2007 at The Gardens, Mid Valley City. The 110,000 sq.ft, 3-level store boasts chic, modern fit-outs packed with exclusive international and local labels, great value merchandise all in the midst of lavish personalized services.*

***The Robinsons store at The Gardens was awarded first prize at the Institute of Store Planners 2007 Store Design awards, New York, for a new or completely renovated specialty department store category. The entry in this very prestigious event beat 173 other entries from across the world.***